

SMALL BUSINESS MEMBERSHIP BENEFITS

Membership Price \$165 - (Total Value: \$3,533)

1-3 Employees. Two part-time employees are considered one employee. One contact per business listing.

ADVERTISING:

BUSINESS REFERRAL SERVICE VALUE: PRICELESS

Members are referred when requests or inquiries for businesses or products are received.

DIRECTORY LISTING – PRINTED VALUE: \$205

Lists all current members – both categorically and alphabetically and is distributed by mail to the 75048 zip code, all Chamber Members, and area newcomers. The directory is also used to attract new businesses to Sachse. New members receive a free bold listing in both sections.

DIRECTORY LISTING – WEBSITE VALUE: \$165

Provides members with a presence on the worldwide web. Members are listed alphabetically and categorically.

MEMBERSHIP RECOGNITION VALUE: \$165

New and renewing members are listed in *The Sachse Rail* (the monthly Chamber newsletter) and in *The Sachse News* on the monthly Chamber Page.

INSERT IN NEW & PROSPECTIVE RESIDENT PACKETS VALUE: \$290

Provide promotional material to be included in New & Prospective Resident Packets. Over 75 packets are distributed each month.

PROMOTIONAL DISPLAY AREA VALUE: PRICELESS

The Chamber office sustains a display area for members to display promotional materials. Tourists, visitors, and business representatives visit the office daily and often request information about local businesses and Chamber members.

THE DALLAS MORNING NEWS DISCOUNTED AD VALUE: AT LEAST \$267

*A renewing member exclusive. One voucher for discounted advertising in *The Dallas Morning News*.*

THE DALLAS MORNING NEWS FREE AD VALUE: UP TO \$607

A new member exclusive. One voucher for advertising a 2-column x 5" ad in one issue of the East Zone Metro Edition.

THE NEIGHBORS COMMUNITY PAPER FREE AD VALUE: \$400

A new member exclusive. One voucher for advertising a full color 3-column x 5" ad.

THE SACHSE NEWS VOUCHER VALUE: \$100

*A new member exclusive. One \$100 voucher for advertising in *The Sachse News*.*

YOUR TOWN YELLOW PAGES FREE AD VALUE: \$450

A new member/new advertiser exclusive. One voucher for a free ad in the Garland/Wylie/Sachse/Rowlett phone directory.

THE SACHSE RAIL FREE ¼ PAGE VALUE: \$195

One voucher for one free announcement per year in the monthly newsletter.

THE SACHSE RAIL FREE INSERT VALUE: \$205

Promotional materials can be inserted in the monthly newsletter once annually.

THE SACHSE RAIL SPOTLIGHT ON MEMBER VALUE: PRICELESS

Members have the opportunity to submit a 100-word spotlight article for an upcoming issue of *The Sachse Rail*.

Small Business Membership Benefits - Continued on Back Side

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NETWORKING/COMMUNICATION:

BUSINESS & POLITICAL CONTACTS VALUE: PRICELESS

Various opportunities to network with members and establish contacts and ultimately become part of a "customer referral service" for future business activities.

CHAMBER LUNCHEON FREE TICKET VALUE: \$12

A new member exclusive. Monthly luncheons are the 2nd Tuesday of each month. First time luncheon attendees are recognized.

MIXERS VALUE: PRICELESS

Members host mixers as an opportunity to promote their business. Traditionally held after 5 p.m., mixers provide members with a networking opportunity in a relaxed and comfortable atmosphere. Mixers are a social gathering of community leaders, business people, and citizens in an informal environment to make business contacts and referrals to help grow their business.

RIBBON CUTTING/OPEN HOUSE VALUE: PRICELESS

A picture of your ribbon cutting is included in the Chamber's monthly newsletter, on the Chamber's website, and in *The Sachse News*. New members are encouraged to schedule a ribbon cutting. Existing Chamber members who relocate, renovate, or expand are encouraged to schedule an open house.

SET OF CHAMBER MAILING LABELS VALUE: \$240

One set of current Chamber member mailing labels is provided annually.

MISCELLANEOUS:

FALLFEST VENDOR DISCOUNTED PRICING..... VALUE: \$35

Enjoy a \$35 booth discount.

MEMBERSHIP PLAQUE VALUE: \$190

Receive a Chamber member plaque; giving your business credibility and showing community support.

SEMINARS & WORKSHOPS..... VALUE: PRICELESS

Chamber staff coordinates various seminars and workshops. These seminars provide coaching on advertising, business management, communication skills, customer service, financial management, human resources, marketing, and promotions.

SPECIAL EVENTS VALUE: PRICELESS

Membership affords members a wealth of networking opportunities. Participate in Chamber special events such as the Annual Banquet & Awards Night, Casino Night, Business Expo & Taste of Sachse, Joint Chamber Mixers, Golf Shoot-Out, and Fallfest. Members are encouraged to join various planning meetings and events, and help staff members promote Sachse.

THE SACHSE NEWS SUBSCRIPTION VALUE: \$7

A new member exclusive. Voucher for a three-month subscription to *The Sachse News*.